

Management Training to Ensure Every Citizen is Counted and Cared For



International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor

BACKGROUND

Data for Health is a global initiative committed to the better understanding and use of data for public health policymaking.

Funded by Bloomberg Philanthropies and the government of Australia, Vital Strategies' \$52.3M involvement includes providing technical assistance to improve civil registration/vital statistics systems and public health data use in twenty countries.

Vital Strategies empowers governments to count every life and use data strategically to target resources and policies that improve health and opportunity for their people.

2.8B

40% of the world - 2.8 billion people - have been born and will likely die without any official record of their existence.



THE PROBLEM

Vital statistics systems, including the tracking of births, deaths, disease incidence and causes of death, give countries critical information needed to plan effective health programs. Without essential data about what is causing death and disease, many countries are forced to make a "best guess" to guide health resource allocation and policy decisions.

This lack of data disproportionately affects low- and middle-income countries with 60 percent of these countries not reporting any data, covering 2 billion people. This is a serious roadblock to improving public health.

THE UNION APPROACH

The Data For Health Project includes embedded staff working with governments in twenty countries in Africa, Asia, the Pacific and Latin America. In addition to their technical knowledge, a needs assessment revealed an opportunity to build project and stakeholder management skills necessary to ensure successful implementation.

To support the initiative, The Union designed and delivered tailored training to improve the project management skills of 20 country coordinators. The training was designed to be flexible and practical. The curricula included pre-course readings, a highly-targeted one-day management skills course, and follow up. The course comprised short presentations, in-depth case studies and a focus on group exercises. The goal is to equip participants with an integrated, logical framework approach to project planning, implementation, and review.

THE RESULTS

Following the training, participants reported more confidence in their ability to focus on project objectives, evaluate progress, identify challenges, report to stakeholders, mentor others and delegate project activities.

Following the positive impact, the Country Coordinator of Brazil requested an extended workshop for the coordinators of the project in Brazil (working at state and city levels) in 2018. Over the course of four days, 60 people were trained in project management.

For more information about or to schedule a tailored course please contact us at unioncourses@theunion.org